

TORONTO FRINGE FESTIVAL MEDIA LIST

VERY IMPORTANT NOTE: Please use this list judiciously and do not send to media outlets with a niche or mandate that has no connection to your work. Be persistent, but be patient and polite as well.

Here are some guidelines to help you make the best of your press release distribution:

- Send your press release out 6 weeks prior to production. No later than 4 weeks.
- Some news outlets will not normally cover indie shows.
- We recommend that you send your release in the body of the email. Test it first, to make sure it is properly formatted on your computer, and your phone.
- If you are following up with a pitch, make sure it's personally addressed and informed by the types of things that the media contact normally covers or is interested in.
- Do not attach large files (photos, videos or full press kits) unless they are requested.

PRINT

NOW Magazine	Jon Kaplan, Theatre Critic Glenn Sumi, Theatre Critic Listings	stage@nowtoronto.com stage@nowtoronto.com events@nowtoronto.com
The Toronto Star	Carly Maga, Theatre Critic Karen Fricker, Theatre Critic Debra Yeo, Deputy Entertainment Editor	carolinejмага@gmail.com kfricker@brocku.ca dyeo@thestar.ca
The Globe & Mail	J. Kelly Nestruck, Theatre Critic	knestruck@globeandmail.com
The National Post	Robert Cushman, Theatre Critic	robert.cushman@hotmail.com
Toronto Life	Luc Rinaldi, Going Out Listings	lrinaldi@torontolife.com goingout@torontolife.com
Metro News	Angela Mullins, Toronto Managing Editor	angela.mullins@metronews.ca
24 Hours	Mark Daniell, Entertainment Editor	mdaniell@postmedia.com
L'Express de Toronto	François Bergeron, Rédacteur en chef Listings: French Language Content Only	s.bergeron@lexpress.to express@lexpress.to
In Toronto (Queer content)	Christopher Turner, Editor	editor@inmagazine.ca

PRINT

Radio

CIUT 89.5 FM
www.ciut.fm

CIUT Friday Morning
Phil Taylor, Host
Arts/Theatre Reviews

Ken Stower - Program Director
ken.stowar@ciut.fm
kenthepd@gmail.com

CBC Radio One
www.cbc.ca

Metro Morning
Matt Goloway, Host

Joe Solway, Associate Producer
joe.solway@cbc.ca
metromorning@cbc.ca

Here & Now
Gill Deacon, Host

Kaitlin Wright, Interim Producer
kaitlin.wright@cbc.ca
hereandnow@cbc.ca

Classical FM
www.classical963fm.com

Good Day GTA
Mike Duncan/Jean Stilwell,
Hosts

Paul Thomas, Program Director
p.thomas@mxmedia.com

Submit an event

www.classical963fm.com/submit-
event/

Proud FM
www.proudfm.com
(Queer content)

Rise With Ryder
Richard Ryder, Host

richard@proudfm.com

Front Row Centre
Mark Andrew Lawrence, Host

frontrowcentre@proudfm.com
frontrowcentre@rogers.com

Village Update
Submit your upcoming event

www.proudfm.com/default/index/
submitevent

Evidanceradio
www.evidanceradio.com

Dance/Physical Theatre Reviews

Ted Fox - Producer, Host
evidence@ciut.fm

Radio-Canada
(French CBC)

Y a pas deux matins pareils
Marjorie April, Host

matintoronto@radio-canada.ca

French Language Only

Grand Lacs Café
Éric Robitaille, Host

eric.robitaille@cbc.ca

Television

CBC, Toronto

News Desk

tonews@cbc.ca

CityNews

News Room

news@citynews.ca

CP24 News

General News

now@cp24.com

CTV.ca	Online News Team	newsonline@ctv.ca
Global News	News Desk	newstips@globaltv.com
Rogers TV	Story Ideas	rogerstv@rci.rogers.com
 Online		
dailyxtra.com (Queer content)	Matthew Dimera, Chief Editor Jeremy Willard, Listings	matthew.dimera@dailyxtra.com listings@dailyxtra.com
Toronto.com	Online Events	events@toronto.com
BlogTO.com	Tim Shore, Site Publisher	tim@blogto.com
Juicy Stuff	Juliet Murray, Editor	info@juicystuff.ca
Mooney on Theatre	Editors, previews/reviews	editors@mooneyontheatre.com
Scene Changes	Jeniva Berger, previews/reviews	scenechanges@rogers.com
Paula Citron	Paula Citron, theatre blog, reviews	paulacitron.ca pcitron@sympatico.ca
The Slotkin Letter	Lynn Slotkin, theatre reviews	slotkinletter.com slotkin@sympatico.ca
The More the Merrier	Donna G, theatre blog/previews	tmtmshow.blogspot.com tmtmshow@gmail.com
Stage Door	Christopher Hoile, listings/reviews	stage-door@bell.net
Toronto Live Theatre	Francis Chen, listings/interviews	theatre@hiptoronto.com
Broadway World	News Desk, previews/listings	newsdesk@broadwayworld.com
Emerging Art Productions	Justin Haley, previews	justinhaley.eap@gmail.com
Torontoist	Listings	tips@torontoist.com
The Way I See It	Amanda Campbell	amandacarol.campbell@gmail.com

EVENT CALENDARS

Toronto Arts Online	+ Add an event	www.torontoartsonline.org
City of Toronto	Submit an event	www.toronto.ca/eventcalendar
Town Crier	Calendar > Add Event	www.mytowncrier.ca
The Bulletin	Local Events > + Add Event	www.thebulletin.ca/calendar

Toronto Community News

Send to these outlets only if you grew up, went to high school or currently live in one of the neighbourhoods covered by the following papers. This list is not exhaustive.

The Mirror City Centre, Beach-Riverdale	Antoine Tedesco, Managing Editor	atedesco@insidetoronto.com
The Mirror Scarborough, East, York/Riverdale/Leaside, Parkdale-Liberty Villager	Al Shackleton, Managing Editor	ashackleton@insidetoronto.com
Etobicoke Guardian	Grace Peacock	gpeacock@insidetoronto.com
North York Mirror	Paul Futhey, Managing Editor	pfuthey@insidetoronto.com
Annex Gleaner and Liberty Gleaner	Rebecca Payne, Editor-in-Chief	gleanereditor@gmail.com
Beach Metro Community News	Jon Muldoon, Editor	jon@beachmetro.com
SNAP Beach/Danforth	Andrew Howard, General Manager	info@snapbeaches.com
SNAP Bloor West	Peter Foy, General Manager	peter@snapbloorwest.com
SNAP North Toronto	Jey-son Edwards, General Manager	jedwards@snapnorthtoronto.com