

11th Annual Arts Day at The City

Monday, November 1, 2021

The arts and culture sector is committed to being integral to and supportive of the City's pandemic recovery

INTRODUCTION

Toronto Alliance for the Performing Arts (TAPA) recognizes that arts and culture are a crucial part of the well-being of all Torontonians as they:

- Contribute to economic growth
- Create vibrant communities
- Are key to the post-pandemic recovery of the City

SOME FACTS

- The arts and culture sector contributes \$6.3 billion towards Toronto's GDP¹
- Arts and culture bring health and well-being to neighborhoods throughout Toronto, and advance the City's equity, access and inclusion goals including reconciliation with Indigenous peoples.
- 89% of Torontonians believe that the arts make Toronto a better place to live, work, visit and create²

WE ASK FOR

- **A new Culture Plan**
 - 10 years after the *Creative Capital Gains*, it is time for a new Culture Plan for the City of Toronto.
 - Plan development should include meaningful consultation with the community, including TAPA in the striking of the steering committee
 - The plan would include clearly established targets for core initiatives, including but not limited to:

¹ 4% of Toronto's GDP of \$158 billion. <https://www.toronto.ca/city-government/data-research-maps/toronto-at-a-glance/>

² 2018 Arts Stats: Why the Arts Matter <https://torontoartsfoundation.org/tac/media/taf/Research/2018-TAF-Arts-Stats-booklet.pdf>

- Programs and initiatives that remove barriers and align with the City’s commitment to access, equity and diversity
 - Investment in the form of annual funding increases
 - Creation and preservation of arts space including designating arts infrastructure as a component of development charges levied by the City on building developers
 - Enhanced outreach and grassroots engagement across the entire city through both community and professional arts activities.
 - Creation of a new Live Arts Development Officer position (similar to Film and Music) to champion the sector
- **The City as Champion**
 - Championship of arts and culture by Toronto’s Mayor and City Council including support for a basic annual income guarantee recognizing that:
 - 80% of Toronto’s artists and arts workers believe they cannot make a living wage
 - Half of Toronto’s artists earn under \$30,000 per year.
 - Nearly one in five artists have been renocticed, and 75% of artists or arts workers have thought about leaving Toronto³

OUR PARTNERS



³ Arts Stats 2019 Going Without: Artists and Arts Workers in our Creative City,
<https://torontoartsfoundation.org/tac/media/taf/Research/2019-TAF-Arts-Stats-booklet-FINAL-web.pdf>