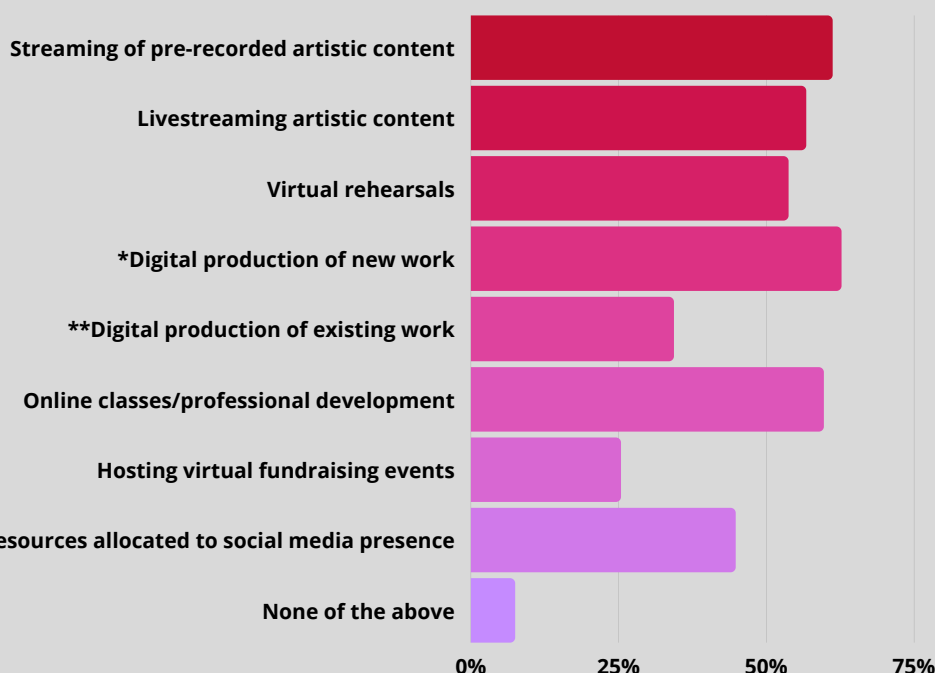


COVID-19 IMPACT SURVEY #4 RESULTS ONE YEAR LATER

Results from a survey conducted between February 24 and March 4, 2021

HOW YOU'VE STAYED CREATIVE



- 63% of respondents **created NEW digital work** *
- 35% of respondents **digitized EXISTING work** **



Credit: 11:11
Photo E.S. Cheah Photography,
Performer Samson Bonkeabantu
Brown, Set & Costume Nalo Soyini
Bruce, Lighting Sharmylae Taffe-
Fletcher
Theatre Passe Muraille



Credit: Ghost Quartet
Photo: Alfred Mulroy,
Performer: Beau
Dixon
Crow's Theatre

Total Respondents = 82%

EARNED REVENUE & PHILANTHROPIC GIVING



Over
\$900
million

of **lost revenue** since the beginning of the pandemic, March 2020.



saw **philanthropic giving** remain the same as before the pandemic

82% of our members said they **anticipated a decrease** in philanthropic giving a year ago.

This is a noticeable shift as **31%** of respondents saw an **increase**. The remaining **31%** of respondents saw a **decrease**

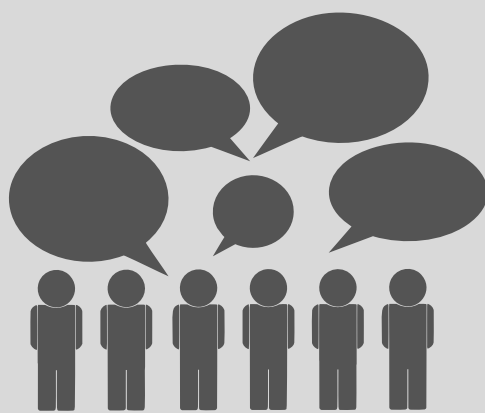
Total number of respondents = 82%

ARTS WORKERS & OPERATIONS

AVERAGE OF

10

administrative employees reduced per organization where staffing reductions were made



AVERAGE OF

8

artistic employees reduced per organization where staffing reductions were made

84%

of TAPA organizations expect to be able to **continue operations in 2021-22**

with the continued flow of operating support from federal (CEWS, CERS), provincial (Property Tax and Energy Cost Rebate Grants, Ontario Small Business Support Grant, Main Street Relief Grant), and municipal (City of Toronto, ShowLoveTO) governments.

Total number of respondents = 82%