

theatre
dance
opera

**toronto alliance
for the
performing arts**

COVID-19 RESOURCE TOOLKIT

As of April 21, 2022

LIGHT'S ON REOPENING GUIDE

Overview

#Lights-On: Recovery and Reboot in Live Entertainment is a series of outreach activities organized by Ryerson's School of Creative Industries, Toronto Arts Council and Toronto Arts Foundation, with support from the City of Toronto, TO Live, SOCAN and the Toronto Alliance for the Performing Arts.

#Lights-On was developed by leaders and experts in business, economics, public policy, public health and arts organizations.



What is it?

- ▶ A digital resource for venues and venue organizers to use to safely reopen;
- ▶ Collaborative effort between live entertainment organizations and individuals;
- ▶ Created with involvement from the City of Toronto and follows public health recommendations from existing published materials and best practices;
- ▶ Updated regularly with new resources and public health updates as they are announced.

Links

- ▶ [#Lights-On Venue Reopening Guide](#)



“SAFE VENUE STAMP”

Overview

In February 2021, TAPA announced a partnership with **Tourism Industry Association of Ontario (TIAO)** to bring TAPA members a “safe venue stamp” to help regain the trust of audiences upon reopening through the strength of unity under one single brand.



What is it?

- Developed in partnership with **World Travel & Tourism Council**;
- A free, self-directed program for TAPA members;
- An important communications toolbox piece to be “ready to go” upon reopening;
- Will allow audiences to recognize venues which have adopted standardized health and hygiene protocols.

Links

- [Training Guide Slide Deck](#)
- [Guidelines](#)
- [Terms & Conditions](#)
- [Protocols](#)
- [English Application Form](#)
- [French Application Form](#)
- [More Information](#)

PREFERRED PRICING FOR COVID-19 TESTING

Overview

Access to affordable testing has proven to be a barrier for the live performance sector to continue to produce. TAPA was able to negotiate a partnership with **Switch Health**, a company dedicated to decentralizing health care, to offer its membership affordable private testing.



What is it?

- ▶ Gold standard in COVID-19 testing
- ▶ Preferred pricing on **RT-PCR** and **Rapid Antigen** tests
- ▶ Range of services, including clinic locations, on-site/private home visits and at home specimen collection kits

Links

- ▶ [About Switch Health](#)
- ▶ [Switch Health TAPA Service Offering](#)

To purchase, email Membership & Sponsorship Manager, Theresa Gerrow, at theresag@tapa.ca

ONGOING COMMUNICATIONS BETWEEN TAPA AND GOVERNMENT OFFICIALS

January 2021

- [Letter to Kevin Finnerty, Assistant Deputy Minister, Heritage, Tourism and Culture Division](#)
- [Kevin Finnerty 's Response](#)

February 2021

- [Appeal for Revisions to Lockdown Restrictions for Theatres](#)

March 2021

- [Provincial Arts Service Organizations of Ontario \(PASO/OPSA\) response to the White Paper, released by Minister Lisa MacLeod](#)
- [Letter from Kevin Finnerty, Assistant Deputy Minister, Heritage, Tourism and Culture Division](#)

VACCINATION POLICIES

Overview

During this time, we recognize that TAPA member companies have a need to create vaccination policies as employers. Please see below for the vaccination policies some member companies have voluntarily shared as examples.

Resources

- [Toronto Region Board of Trade "Vaccination Mandates: What Your Business Should Know" guide](#)

Examples

- [Toronto Dance Theatre](#)
- [The National Ballet of Canada](#)
- [Stratford Festival](#)
- [Ed Mirvish Enterprises Limited](#)

COVID PROTOCOL FOR EMPLOYERS IN ONTARIO'S ARTS/CULTURE

*Prepared by Madeleine Werker,
Grosman Gale Fletcher Hopkins LLP*



Workplace COVID-19 Checklist

- ▶ **Implement daily employee/worker sign in and survey for those attending onsite**
 - Maintain social distancing and masking requirements, as directed by [provincial health officials](#)
 - If monitoring employee temperature, ensure this information is treated confidentially

- ▶ **Create a plan for how to manage and respond to the following non-exhaustive scenarios:**
 - Employee/worker onsite confirmed case (or presumed positive);
 - Employee/worker onsite not feeling well;
 - Employee/worker onsite in close contact with confirmed case (within 6 feet for 15+ minutes); or
 - Employee/worker onsite in casual contact with confirmed case.

- ▶ **Prepare and implement vaccination policies for staff**
 - Generally, an Employer's vaccination policy must:
 - Not be inconsistent with the collective agreement (if applicable) or legislation, such as [Human Rights Code](#) of Ontario;
 - Not be unreasonable;
 - Be clear and unequivocal;

- Be brought to the attention of the employee(s) affected by the policy before the employer can act on it;
- Notify the employee(s) that a breach of the policy could result in discharge if the rule is used as the foundation for the discharge; and
- Be consistently enforced by the Employer from the outset.

UPDATE - Canadian Red Cross *"Stop the Spread and Stay Safe at Work"*

The Red Cross "Stop the Spread and Stay Safe at Work" program is winding down as the organization realigns its priorities.

The "At Home" version of the rapid testing program becomes the primary focus of their continued efforts over the coming months. The April 10 reporting cycle for the "At Work" program is the final submission required. Program officers from the Red Cross will be in touch with current "At Work" participants to arrange bio waste pail pickups, a final rapid test refill and KN95 mask orders. The "At Home" program provides the smaller 5-pack boxes of tests for workers to bring home and test themselves and does NOT require detailed results reporting.

Not for profit companies currently on "At Work" can apply for the "At Home" program here:

- ▶ ["At Home" Program Application](#)