



TORONTO ALLIANCE FOR THE PERFORMING ARTS (TAPA) PLANS MOVE INTO A BRAND-NEW ARTS HUB THIS FALL

The new space will offer TAPA members wider services and benefits

Toronto, ON (March 27, 2023) – <u>Toronto Alliance for the Performing Arts</u> (TAPA) announced today that it has selected a new home for its operations effective this fall. TAPA, a leading not-for-profit arts service organization in Toronto that represents 107 professional theatre, dance and opera companies, will occupy a new space, "B Street". Developed by B Street Collaborative, an arts incubator with the mission of providing Toronto artists with what they need to thrive, B Street is an innovative new culture space located at 1100 Bathurst Street. B Street will provide TAPA members with new creation spaces including a rehearsal hall, recording studio, self-tape space, community meeting space, green room, rehearsal storage space, a mentoring studio and two rooms for virtual meetings.

B Street Collaborative is the vision of Heather Jessiman, Founder, who is proud to partner with TAPA on this exciting new venture. "The arts are fundamental to the health and vibrancy of a community, and an area I am personally motivated to support. In TAPA, we have a top-notch strategic partner to execute our shared goal of providing performing artists with beautiful and functional spaces, all at a low cost."

B Street will act as a new fully accessible community hub located downtown, close to public transit and with parking. Designed by architectural and planning firm SvN, known for high design and urban renewal projects, B Street will feature a contemporary aesthetic that reflects the Collaborative's commitment to diversity, inclusion and community building. The lead architects for this project are Danielle Whitley and Mariella Amodio. Vaughan Build LTD, a full-service residential and commercial builder, is in charge of the construction of the project.

"TAPA is thrilled to partner with Heather Jessiman and to support our sector that is slowly emerging from the pandemic. We need to reimagine our future in this evolving new reality and B Street will provide tangible new resources to TAPA members and our community with much-needed affordable and accessible space for all arts workers," says Jacoba Knaapen, Executive Director of TAPA. "Adding the B Street facilities will have a transformational effect on TAPA and its members and will enhance TAPA's outreach to underserved and marginalized communities." TAPA Board President Kelly Straughan adds "B Street allows TAPA to significantly enhance our operations and expand existing programs and services with sector-wide engagement, resource tools and accessibility that includes drop-in access for the whole community."

TAPA will officially move into the new space this August after a lengthy stay at their current office located at 401 Richmond Street.

About Toronto Alliance for the Performing Arts (TAPA)

TAPA is a champion of theatre, dance and opera and aims for a unified voice to improve the environment for all theatre/dance/opera companies in Toronto, advocating for cultural municipal policy to effectively support an evolving sector on behalf of a large and diverse membership. In addition to the management of The Dora Mavor Moore Awards, other programs and services provided by TAPA include: Annual Arts Day at the City, hipTIX (offering \$5 tickets to students between the ages of 14 and 29), citySPECIAL, the Commercial Theatre Development Fund, the Travel Retreat Initiatives Program – TRIP, and the professional development TAPA Trade Series.

About B Street Collaborative

Created in 2022, B Street Collaborative is an arts incubator with the mission to elevate artists so they can reach their full potential. B Street Collaborative is the facilitator of much needed collaboration between the arts sector, the public sector, and the private sector to maximize efforts in providing artists with what they need to thrive.

Media Requests

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