

## Toronto Alliance for the Performing Arts (TAPA)

### Meeting with Canada Council details

Date/Time: Thursday, September 27, 2018, 11:30 am – 12:15 pm

Location: 401 Richmond, Suite 350, Boardroom

**Purpose:** To discuss concerns raised by TAPA in its letter to the Canada Council dated Sept. 10

To strengthen the connection between TAPA, the Canada Council and the arts community

To develop constructive/productive solutions with regard to regional disparities & equity

**Canada Council for the Arts:**

Simon Brault, Director and CEO

Carolyn Warren, Director General, Arts Granting Programs Division

**TAPA:**

Jacoba Knaapen, Executive Director

Régine Cadet, President, Board of Directors

Hamal Docter, Member of the Board of Directors, Advocacy Committee Co-Chair

Shawn Daudlin, Member of the Board of Directors, Dora Jury Selection Committee Chair

Annemieke Wade, Member of the Board of Directors

## AGENDA

1. Introductions
2. Clarifying the role of TAPA as an Advocate / the need to represent and protect members
3. Outcomes/Results: scope and range of the issues; brainstorm possible solutions

#### **TAPA**

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#### **Board of Directors**

Régine Cadet, President  
William Milne, Treasurer  
Shana Hillman, Secretary  
Chris Goddard  
Jim Aldridge

Beth Brown  
Shawn Daudlin  
Hamal Docter  
Jonathan Heppner  
Amy Mushinski

Brett Randall  
Annemieke Wade  
Kelly Straughan

## TOPICS

### **Clarifying the role of TAPA as an Advocate / the need to represent and protect members**

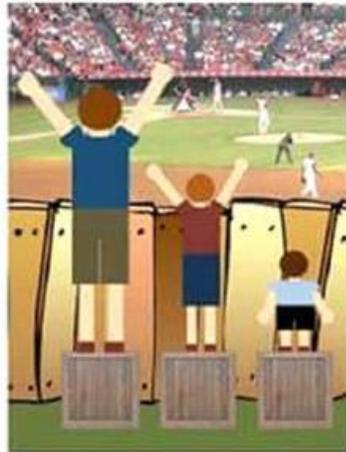
- ASOs are responsible for representing their members in advocacy matters.
- Most arts organizations are too small to do their own government relations; even the large ones may prefer on occasion to function through an advocate on their behalf, particularly when matters are delicate and/or there are concerns regarding repercussions for speaking up.
- TAPA has a dozen members who have declined to attend this afternoon's event; they feel it is up to the Canada Council to deal with TAPA directly, on their behalf. Some felt strongly that a town hall is not the appropriate response to the issues we raised.
- Thank you for meeting with us today.

### **Outcomes/Results: scope and range of the issues; brainstorm possible solutions**

- Where to invest: Correct imbalances relative to cultural and regional demographic changes
  - Toronto should be on par with Montreal at a minimum: \$9 per capita by end of 2019-20; and parity in 2020-21 (that would be \$11 currently; higher depending on the next two years).
  - Equity in relation to demographics; apply multiple diversity lenses (age, gender, Indigenous, language, racialized/POC, ability, LGBTQ2S+, etc.) to achieve more equitable outcomes
  - Using metrics, setting targets to achieve a more equitable distribution of finite resources.
- Toronto's population is growing fast. CMA was up 27.1% over the last 20 years (vs. 22.3% nationally; 23.2% for Montreal); and, Toronto's population is expected to double by 2051.
- Toronto's place in the national scene: lead city, cosmopolitan, more artists live here
- Toronto has a more diverse population with a greater range of cultural identities. It isn't enough to serve diverse audiences; we also need to ensure diverse peoples are represented.
- Why are so many being left behind? (Results of TAPA survey.) And, why is the Canada Council flat-lining so many operating clients at a time of increasing resources?
  - Please consider cost of living increases *at a minimum* (particularly for Toronto).
  - Due to its relative growth, cost of living in Toronto is increasing exponentially.
  - Cost of living increases can help close the Montreal/Toronto funding gap (part of solution).
- Timeliness: The current (2018-19: +\$35M) and the next 2 fiscal cycles (2019-20 & 2020-21: +\$70M of the +\$180M) at the Canada Council for the Arts are critical to correcting the situation.

- The Canada Council never was able to adapt to regional population shifts due to a relatively stagnant budget for decades; however, we can bring Toronto up to par with Montreal now.
- Achieving Equity: Subtle differences that matter.
  - Is the Canada Council providing equitable access to an equal race? (i.e. equitable access to the table, without equitable representation at the table or in the artistic landscape),
  - Or, is the Canada Council providing equitable access to an equitable race? (i.e. equitable access to and representation at the table, and in the artistic landscape)

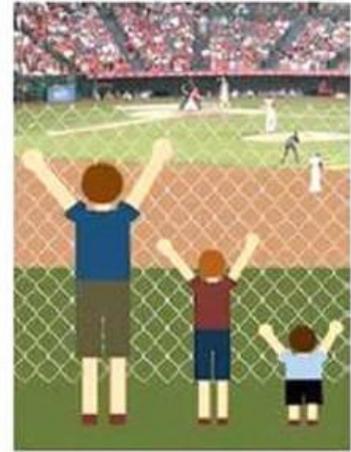
## EQUALITY VERSUS EQUITY



In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.



In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.