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theatre  
dance  
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The Toronto Alliance for the Performing Arts (TAPA) is pleased to announce  
***All The City's A Stage*** to reignite Torontonians' love of the performing arts

**September 24, 2021, for immediate release, Toronto, ON:** TAPA launches ***All The City's A Stage***, a city-wide celebration, featuring free-pop-up performances, that showcases the impact, creativity and diversity of Toronto's theatre, dance and opera and reminds and invites audiences to re-engage with immersive and participatory experiences from September – December 2021. TAPA is thrilled to be partnering with **Ontario Culture Days, Destination Toronto, City of Toronto and ShowLoveTO, Toronto Public Library**, and the **CN Tower** in a series of animations that invite exploration all over the city.

Since March 2020, Toronto theatres have cancelled or postponed 25,000 in-person performances. "Our professional theatre, dance and opera industry here in Toronto lost the entire 2020-21 season, and as Fall begins, our sector would typically be launching their new 2021-22 seasons at this time", says **Jacoba Knaapen, TAPA Executive Director**, "and although many of our venues are still closed to in-person performances, Toronto's theatre, dance and opera community – the largest in Canada – is actively readying to relaunch and reopen". ***All The City's A Stage*** celebrates and showcases the impact, creativity and diversity of Toronto's performing arts and reminds and invites audiences to re-engage with immersive and participatory experiences from September – December 2021.

***All The City's A Stage*** was created in partnership with Trajectory, a leading Toronto brand company with a successful track record that is committed to building communities and reflecting values. "This is a hugely important time for Toronto as we slowly emerge from the pandemic, and ***All The City's A Stage*** is an open invitation and reminder to all citizens throughout the city that Toronto is home to an extraordinary array of performing arts – from world-renowned theatre, opera and dance companies to lively neighbourhood offerings." says **Jeannette Hanna, Chief Strategist at Trajectory**.

***All The City's A Stage*** launches with the first component of **Pop-Up Performances** this weekend.

"Toronto's arts and culture scene reflects the city itself in its diversity and vibrancy. The intermission has been long and painful, and now as productions begin to resume the entire community stands to benefit – artists, creators, producers, venues, crews and of course audiences," said **Andrew Weir, Executive Vice President at Destination Toronto**.

**Pop-Up Performances:** On Saturday, September 25, in partnership with Toronto Public Library, TAPA will present five Pop-Up Performances spotlighting the work of two TAPA member dance companies – **The Parahumans** and **KasheDance** – and one musical theatre company – **Musical Stage Company**. The Pop-Up Performances bring live performance to Toronto neighbourhoods across the city, outside the following Toronto Public Library branches: Albion, Beaches, Leaside, Malvern, and Parkdale. All of the Pop-Up Performances are in-person, outdoors and free of charge. "Toronto Public Library is thrilled to partner with TAPA to help animate our communities and increase access to the arts with these wonderful pop-up performing arts experiences," said **Vickery Bowles, City Librarian of Toronto Public Library**.

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All ages, everyone welcome! To find out more about the **Pop-Up Performances** visit the ONTARIO CULTURE DAYS hub link here: <https://culturedays.ca/en/hubs/2a96b879-6624-40af-8121-fd3edd703500>

Looking for a great experience? Scan this code!



### **Quick Facts**

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- TAPA represents 92 professional theatre, dance and opera companies in Toronto
- The annual **Dora Mavor Moore Awards** were last presented in 2020 – virtually – in recognition of 160 number of productions presented on Toronto stages. There were no 2021 Dora Awards; instead a series of Dora Ancillary Awards were presented.

TAPA is committed to advocacy on behalf of its membership on numerous fronts and also offers a range of programs and services including: the Dora Mavor Moore Awards, hipTIX (offering \$5 tickets to students between the ages of 14 and 29), citySPECIAL (offering free tickets to newcomers), the TAPA Trade Series, the Commercial Theatre Development Fund, the Travel Retreat Initiatives Program – TRIP. For more information visit [www.tapa.ca](http://www.tapa.ca).

Twitter: @tapa\_to      Website: <https://tapa.ca/>      Hashtags: #AllTheCitysAStage #showlovetoo

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