



October 10th, 2024

Announcement: Exciting Partnership between the Toronto Alliance for the Performing Arts (TAPA) and Generator Toronto

We are pleased to announce a new collaboration between the Toronto Alliance for the Performing Arts (TAPA) and Generator Toronto, focused on supporting independent theatre in Toronto. Spanning the 2024/2025 season, this important partnership brings together the expertise, resources, and passion of both organizations to equip local artists and producers with the tools they need to succeed. Here's a little of what you can look forward to:

Generator Workshop Series x TAPA Trade series are joining forces to offer three exclusive crossover workshops as part of their respective series. First up, we will have Trauma-Informed Budgeting followed by a Grant Writing double bill, and lastly Values-Based Contracting. They will take place in person at the B Street Arts Hub. Learn more about the Generator Workshop Series on generatorto.com and learn more about the TAPA Trade Series at tapa.ca

Podcast Collaboration To further the research of the 2024 Generator Artist-Producer Lab, select participants will host an exciting limited series podcast. This series will tackle the big questions coming out of the participants' research questions and offer them a platform to share their findings. Generator will be using the state of the art recording studio at the B Street Arts Hub as a home for recording.

A Message from Jacoba Knaapen, TAPA Executive Director:

“This partnership is a fantastic opportunity for Toronto's Indie Theatre scene. Both TAPA and Generator are passionate about supporting artists-producers and are committed to ensuring the sustainability of making art in Toronto, especially in these challenging times.”

A Message from Bianca Guimarães, Generator Director of Operations:

“By combining resources and amplifying each other's voices, we are looking forward to making a larger impact on the independent theatre community that strives to center values-led producing practices. The B Street Arts Hub is an exciting place to be and we're happy that the 2024 Artist Producer Lab vision and research will have the opportunity to dive even deeper in this space.”

We will release details about these events and other ventures from this partnership as they come out. Follow [@tapa_to](https://twitter.com/tapa_to) and [@GeneratorTO](https://twitter.com/GeneratorTO) on social media for updates.

Together, TAPA and Generator are committed to keeping the Indie Theatre spirit alive!