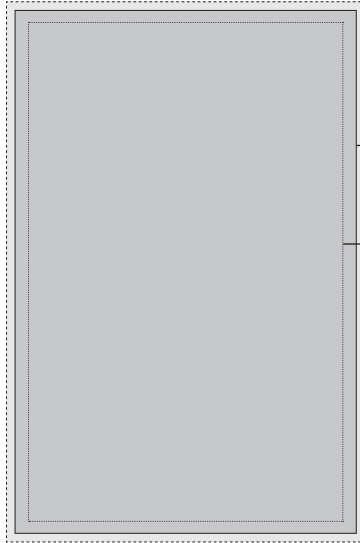




Dora Mavor Moore Awards

2025 Programme Ad Specifications



Inside Front, Back, and Outside Back Cover

Trim: 5.5" x 8.5"
Bleed: 0.125"
Live Area: 5 x 8"
Colour: CMYK

Artwork Specifications

- Ad should be provided in CMYK colour
- Files should be submitted as a PDF-X or equivalent
- Ads created in Microsoft Office will NOT be accepted
- Fonts MUST be embedded and subsetted
- Images should be compressed at maximum quality
- Please ensure the ad is the EXACT size specified above

Deadline for delivery is Friday, June 6, 2025.

Upload Details

Please upload artwork to: [https://drive.google.com/drive/](https://drive.google.com/drive/folders/106kK0tI3caOHO9VWvf6qCYIH4jwvzLj)

[folders/106kK0tI3caOHO9VWvf6qCYIH4jwvzLj](https://drive.google.com/drive/folders/106kK0tI3caOHO9VWvf6qCYIH4jwvzLj)

If you have any issues with the upload, please email maetzin@tapa.ca

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Toronto Alliance
for the Performing
Arts (TAPA)

350-401
Richmond St. West
Toronto, ON
M5V 3A8

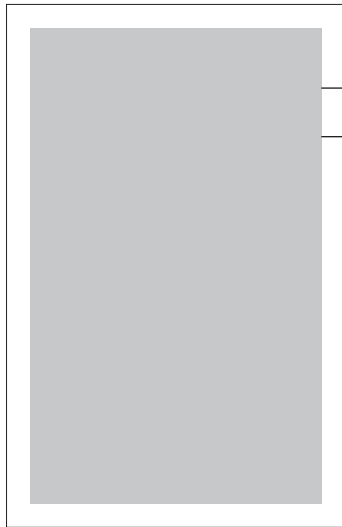
tapa.ca

Charitable #
12378 5859 RR0001



Dora Mavor Moore Awards

2025 Programme Ad Specifications



Full Page

Trim size: 4.75" x 7.75"

Live area: 4.75" x 7.75"

Colour: CMYK

Artwork Specifications

- Ad should be provided in CMYK colour
- Files should be submitted as a PDF-X or equivalent
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- Fonts MUST be embedded and subsetted
- Images should be compressed at maximum quality
- Please ensure the ad is the EXACT size specified above

Deadline for delivery is Friday, June 6, 2025.

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[folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj](https://drive.google.com/drive/folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj)

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Arts (TAPA)

1100
Bathurst Street
Toronto, ON
M5R 3G9

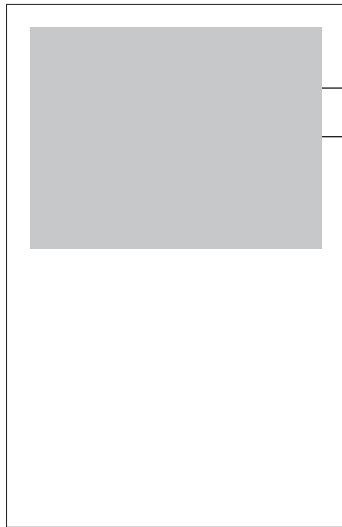
tapa.ca

Charitable #
12378 5859 RR0001



Dora Mavor Moore Awards

2025 Programme Ad Specifications



Half Page

Trim: 4.75" x 3.75"
Live Area: 4.75" x 3.75"
Colour: CMYK

Artwork Specifications

- Ad should be provided in CMYK colour
- Files should be submitted as a PDF-X or equivalent
- Ads created in Microsoft Office will NOT be accepted
- Fonts MUST be embedded and subsetted
- Images should be compressed at maximum quality
- Please ensure the ad is the EXACT size specified above

Deadline for delivery is Friday, June 6, 2025

Upload Details

Please upload artwork to: [https://drive.google.com/drive/](https://drive.google.com/drive/folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj)

[folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj](https://drive.google.com/drive/folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj)

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Toronto, ON
M5R 3G9

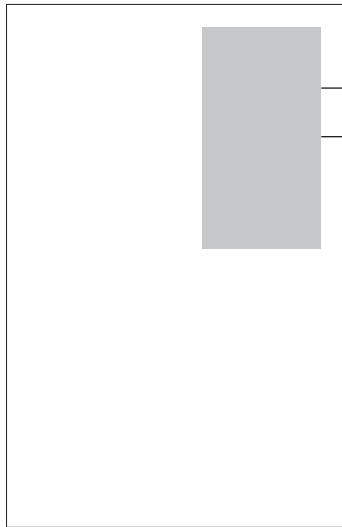
tapa.ca

Charitable #
12378 5859 RR0001



Dora Mavor Moore Awards

2025 Programme Ad Specifications



Quarter Page

Trim: 2.25" x 3.75"
Live Area: 2.25" x 3.75"
Colour: CMYK

Artwork Specifications

- Ad should be provided in CMYK colour
- Files should be submitted as a PDF-X or equivalent
- Ads created in Microsoft Office will NOT be accepted
- Fonts MUST be embedded and subsetted
- Images should be compressed at maximum quality
- Please ensure the ad is the EXACT size specified above

Deadline for delivery is Friday, June 6, 2025

Upload Details

Please upload artwork to: [https://drive.google.com/drive/](https://drive.google.com/drive/folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj)

[folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj](https://drive.google.com/drive/folders/106kKOTl3caOHO9VWvf6qCYlH4jwvzLj)

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